



QUORUM

DMS Re-Defined.

FACT SHEET

Mission

"Changing the face of automotive retail through technology."

Philosophy

- "Continuous innovation and product advancement"
- Committed to providing total customer satisfaction
- Dedicated to ensuring that each internal and external process, product improvement, or new feature, benefits our customers directly
- Determined to provide a level of service and a standard of excellence unsurpassed in the industry

Ownership

- Public company traded on Toronto Venture Exchange (TSX-V), trading symbol QIS
- 39.3 Million Outstanding Shares
- 25% of Quorum shares owned by dealers

Quorum's Focus - XSELLERATOR™

- State-of-the-art automotive dealership and customer management software that automates, integrates, and streamlines every department in a dealership
- The best Windows-based, fully-integrated automotive dealership management software on the market today

Markets

- Currently primarily focused on North American franchised automotive retail market
- Targeting GM and Chrysler franchises; planning for expansion to support integration with other OEMS

Highlights

- Quorum Information Technologies Inc. was founded in 1996 by Maury Marks, President & CEO.
- Quorum's head office is located in Calgary, AB, with a satellite office in St. John's, NL; key employees are based throughout the U.S. including in Michigan and Ohio.
- Quorum is the #1 GM IDMS provider in North America.
- Quorum is the third largest supplier of dealership management systems to GM dealerships in Canada with more than 20% of the market.
- In November 2006, Quorum and Microsoft announced an expanded strategic relationship to work together on a joint technology roadmap to further enhance and promote Quorum's flagship DMS, XSELLERATOR.
- Quorum is the only Gold-Certified and ISV-Managed Microsoft partner in the automotive retail technology market certified in both Canada and the U.S.
- Quorum is a member of STAR, the IT standards body for the North American retail automotive industry.

www.QuorumDMS.com

Best Product. Best Price.